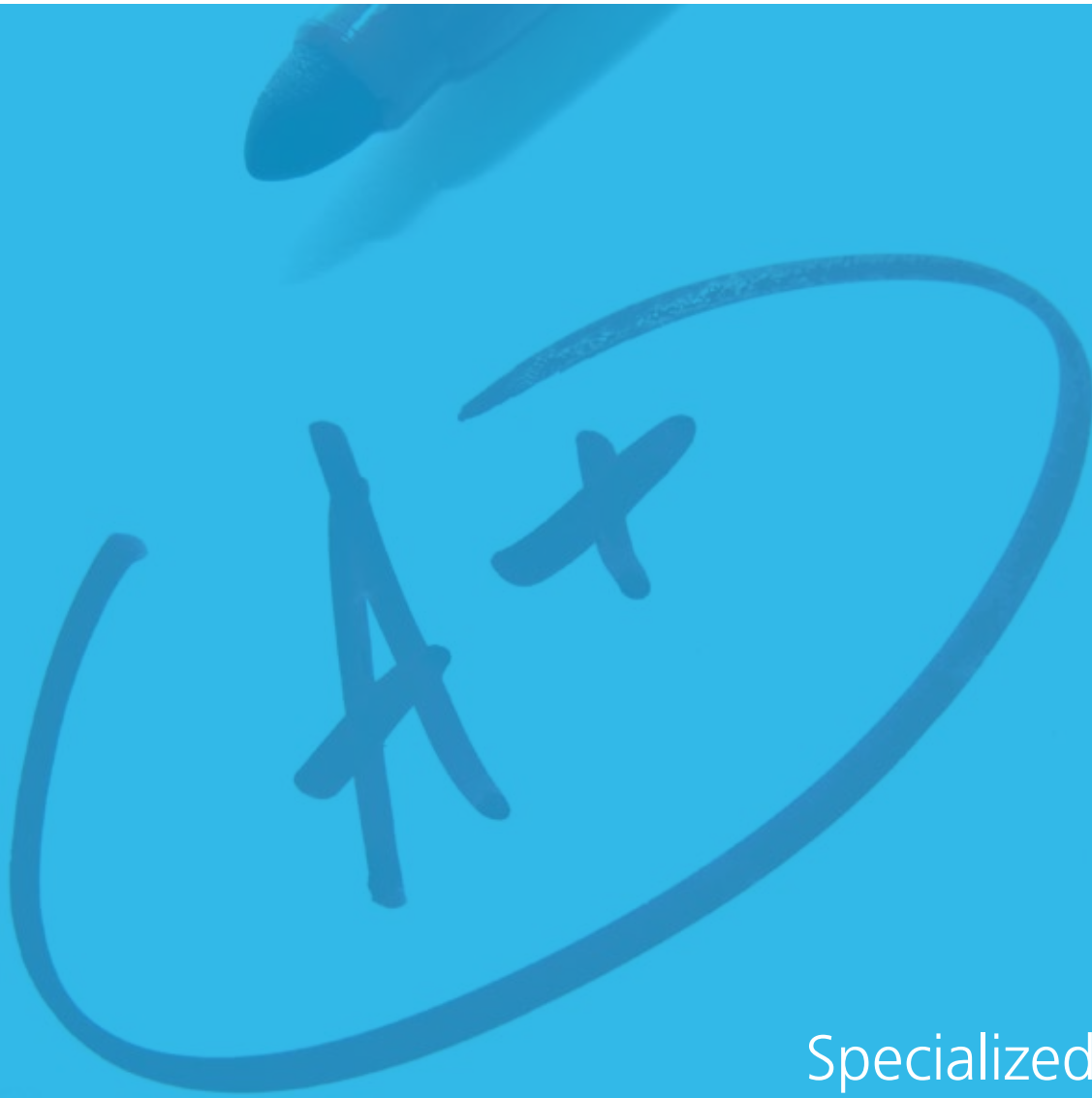


# Solutions<sup>2015</sup>

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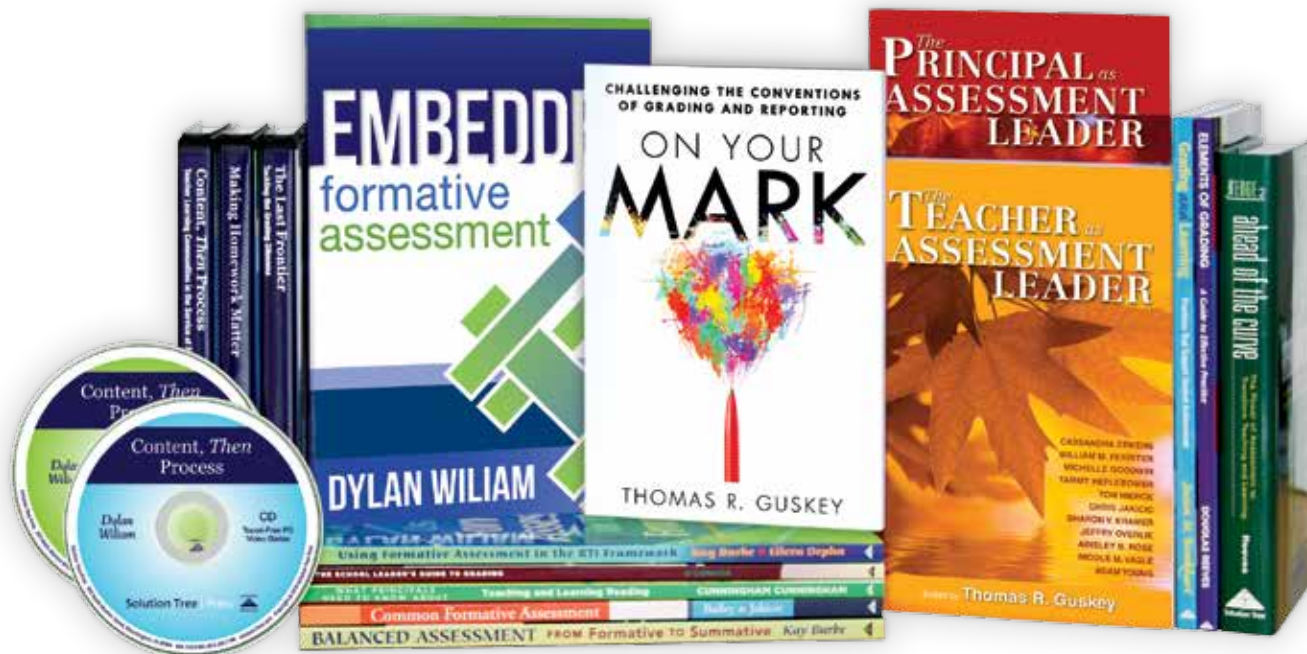
# Accelerate learning with powerful assessment practices

Want to ensure assessments drive instruction and heighten student achievement? Our rich collection of assessment resources provide can't-miss strategies and tools that will prove invaluable to both your teachers and your students.

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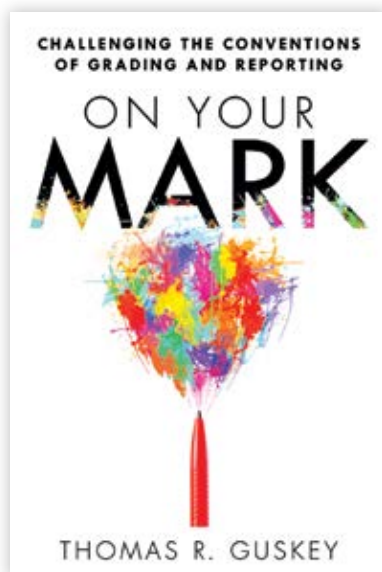
## The Assessment Toolkit NEW

Transform your assessment practice into a powerful tool that inspires student learning. Find tips on how to involve students in the assessment process, integrate assessments into instruction, and help your team begin to build its own repertoire of assessments. 16 resources, including books, videos, and 1 registration to an online course

52BCE-KTF132 **\$1,020.00**

*The Assessment Toolkit* contains the following titles (products may be purchased individually):

- Ahead of the Curve (Book)
- Balanced Assessment (Book)
- Common Formative Assessment (Book)
- Content, *Then* Process (DVD)
- Design in Five (Book)
- Elements of Grading (Book)
- Embedded Formative Assessment (Book)
- Grading: A Guide to Effective Practice (1 registration to CEU online course)
- Grading and Learning (Book)
- The Last Frontier (DVD)
- Making Homework Matter (DVD)
- On Your Mark (Book)
- The Principal as Assessment Leader (Book)
- The School Leader's Guide to Grading (Book)
- The Teacher as Assessment Leader (Book)
- Using Formative Assessment in the RTI Framework (Book)



## On Your Mark NEW

### Challenging the Conventions of Grading and Reporting

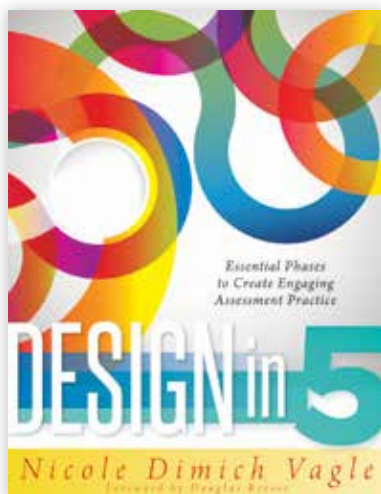
By Thomas R. Guskey

Create and sustain a learning environment where students thrive and stakeholders are accurately informed of student progress. Clarify the purpose of grades, craft a vision statement aligned with this purpose, and discover research-based strategies to implement effective grading and reporting practices. 144 pages

52BCE-BKF606 **\$19.95**  
ISBN 978-1-935542-77-3

#### Benefits

- Question traditional grading and reporting practices, and seek more accurate practices.
- Identify the purpose of grading, and ensure school and classroom visions, practices, and policies support it.
- Implement research-based grading and reporting practices that promote accurate, useful accounts of student learning.



## Design in Five NEW

### Essential Phases to Create Engaging Assessment Practice

By Nicole Dimich Vagle

Foreword by Douglas Reeves

Discover how to work with your school team to create innovative, effective, engaging assessments using a five-phase design protocol. Explore various types of assessment, learn the traits of quality assessment, and evaluate whether your current assessments meet the design criteria. 176 pages

52BCE-BKF604 **\$24.95**  
ISBN 978-1-936764-95-2

#### Benefits

- Create engaging assessments that accurately report students' progress.
- Design assessments that help students learn from their mistakes and motivate them to improve.
- Work collaboratively to analyze standards and create common assessments.

## Common Formative Assessment

A Toolkit for Professional Learning Communities at Work™

By Kim Bailey and Chris Jakicic

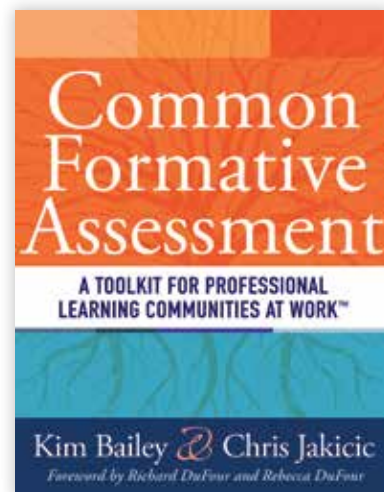
Foreword by Richard DuFour and Rebecca DuFour

**Bestseller** The catalyst for real student improvement begins with a decision to implement common formative assessments. In this conversational guide, the authors offer tools, templates, and protocols to incorporate common formative assessments into the practices of a PLC to monitor and enhance student learning. 144 pages

52BCE-BKF538 **\$24.95**  
ISBN 978-1-936765-14-0

### Benefits

- Gain strategies for how to identify and unwrap power standards to use as the basis for learning targets and common formative assessments.
- Use protocols and reproducibles to facilitate the formative assessment process.
- Get tools to create pacing guides and to design units for conducting and responding to assessments.



## Embedded Formative Assessment

By Dylan Wiliam

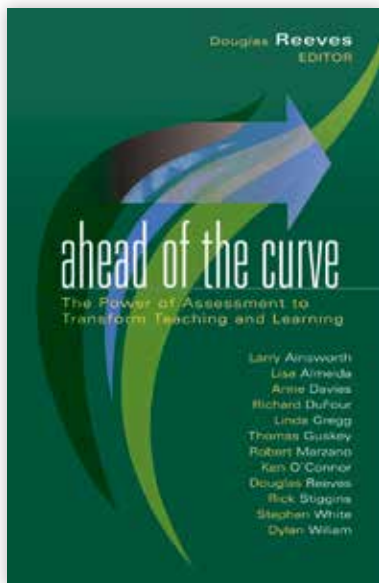
**Bestseller** Emphasizing the instructional side of formative assessment, this book explores in-depth the use of classroom questioning, learning intentions and success criteria, feedback, collaborative and cooperative learning, and self-regulated learning to engineer effective learning environments for students. 200 pages

52BCE-BKF418 **\$29.95**  
ISBN 978-1-934009-30-7

### Benefits

- Discover five key strategies with research evidence to show the impact of each.
- Find over 50 practical techniques for classroom formative assessment.
- Learn why educational achievement matters now more than ever.





## Ahead of the Curve

The Power of Assessment to Transform Teaching and Learning

Edited by Douglas Reeves

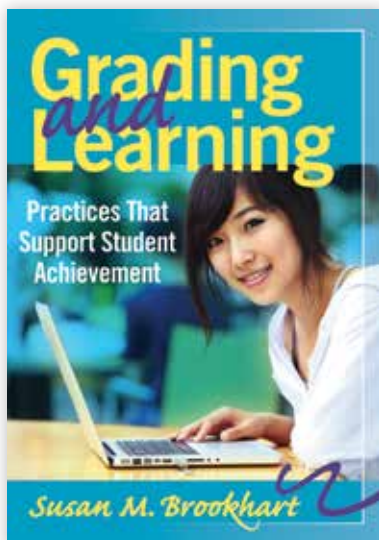
By Larry Ainsworth, Lisa Almeida, Anne Davies, Richard DuFour, Linda Gregg, Thomas R. Guskey, Robert J. Marzano, Ken O'Connor, Douglas Reeves, Rick Stiggins, Stephen White, and Dylan Wiliam

**Bestseller** Get the anthology that offers the ideas and recommendations of many of the world's leaders in assessment. Many perspectives on effective assessment design and implementation culminate in a call for redirecting assessment to improve student achievement and inform instruction. 280 pages; hardcover

52BCE-BKF232 **\$34.95**  
ISBN 978-1-934009-06-2

### Benefits

- Learn three important ways you can change your approach to assessment to improve student learning.
- Implement a recommended sequence for designing common formative assessments.
- Discover how to design a comprehensive approach to classroom assessment.



## Grading and Learning

Practices That Support Student Achievement

By Susan M. Brookhart

Grades should reflect and motivate learning. This book is relatable, relevant, and effective in improving educators' assessment and reporting processes and supporting students' motivation to learn. Clear, concrete examples help translate state standards into curriculum goals. 168 pages

52BCE-BKF457 **\$24.95**  
ISBN 978-1-935542-84-1

### Benefits

- Gain 12 detailed strategies for grading and reporting that support and motivate student learning and provide accurate feedback regarding student achievement.
- Understand the terminology related to assessment, grading, and reporting.
- Find recommendations for clearly communicating grades and grading policies to parents and students.

## Redefining Fair

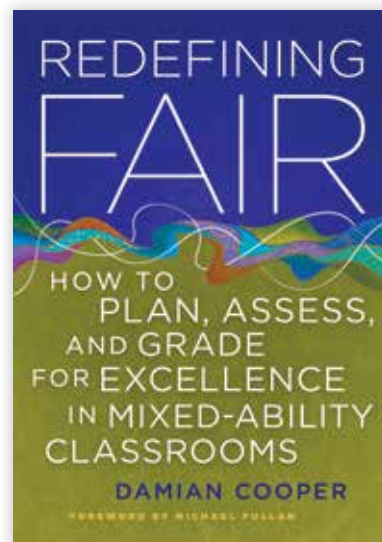
How to Plan, Assess, and Grade for Excellence in Mixed-Ability Classrooms

By Damian Cooper

Foreword by Michael Fullan

Learn how to define proficiency accurately and differentiate to help all students achieve it. Using stories, strategies, case histories, and sample documents, the author explains how to implement equitable instruction, assessment, grading, and reporting practices for diverse 21st century learners. 200 pages

52BCE-BKF412 **\$29.95**  
ISBN 978-1-935542-14-8



### Benefits

- Review examples of ways to respond to resistance to new assessment methods.
- Learn instructional practices that engage, empower, and motivate students.
- Discover how to collect data through a variety of preassessments and diagnostic assessments to determine students' needs, readiness to learn, and learning preferences.

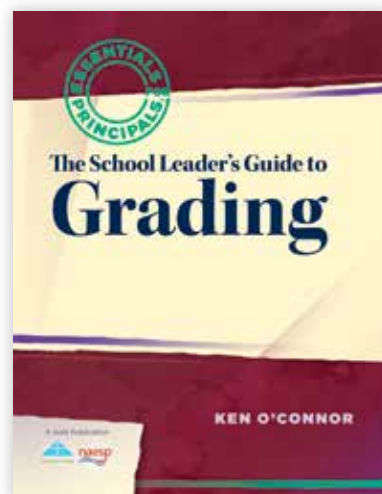
## The School Leader's Guide to Grading

By Ken O'Connor

A Joint Publication With the National Association of Elementary School Principals

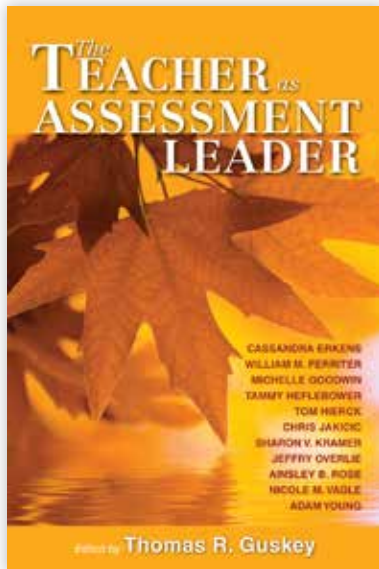
Ensure your school's grading procedures are supportive of learning, accurate, meaningful, and consistent. Discover how the "seven essential Ps" can improve your effectiveness in supporting assessment and communicating student achievement. Learn how to avoid inaccurate grades and what causes them. 112 pages; grades K–8

52BCE-BKF553 **\$19.95**  
ISBN 978-1-935542-52-0



### Benefits

- Understand what constitutes high-quality feedback.
- View grade and report cards that embody best practices.
- Increase your knowledge of the National Association of Elementary School Principals (NAESP) standards.



## The Teacher as Assessment Leader

Edited by Thomas R. Guskey

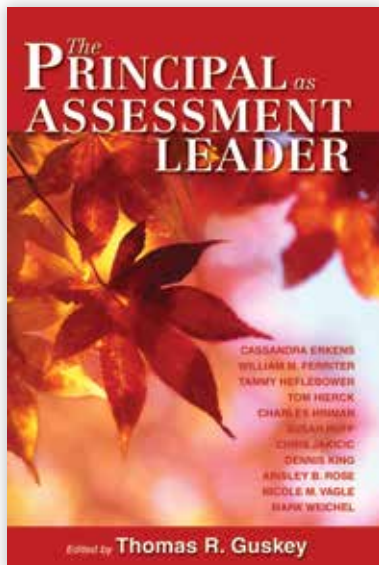
By Cassandra Erkens, William M. Ferriter, Michelle Goodwin, Tammy Heflebower, Tom Hierck, Chris Jakicic, Sharon V. Kramer, Jeffry Overlie, Ainsley B. Rose, Nicole Dimich Vagle, and Adam Young

**Bestseller** Meaningful examples, expert research, and real-life experiences illustrate the capacity and responsibility every educator has to ignite positive change. Packed with practical strategies for designing, analyzing, and using assessments, this book shows how to turn best practices into usable solutions. 280 pages

52BCE-BKF345 **\$29.95**  
ISBN 978-1-934009-49-9

### Benefits

- Read an overview of the most critical issues in classroom assessment, in teacher-friendly terms.
- Acquire a model for “unpacking” standards into student-friendly language and aligned assessments.
- Learn about models for matching assessment format to content.



## The Principal as Assessment Leader

Edited by Thomas R. Guskey

By Cassandra Erkens, William M. Ferriter, Tammy Heflebower, Tom Hierck, Charles Hinman, Susan B. Huff, Chris Jakicic, Dennis King, Ainsley B. Rose, Nicole Dimich Vagle, and Mark Weichel

Filled with firsthand experiences from expert practitioners, this book delivers the motivation needed to ignite a shift toward formative assessment and overall school improvement. Topics include building teacher literacy, providing targeted professional development, acquiring appropriate technology, and more. 288 pages

52BCE-BKF344 **\$29.95**  
ISBN 978-1-934009-48-2

### Benefits

- Identify the characteristics of an effective, balanced assessment system.
- Find insights into how principals can best support improved assessment practice in the classroom.
- Create professional development opportunities that build schoolwide assessment literacy.

## Bringing Homework Into Focus **NEW**

Tools and Tips to Enhance Practices, Design, and Feedback

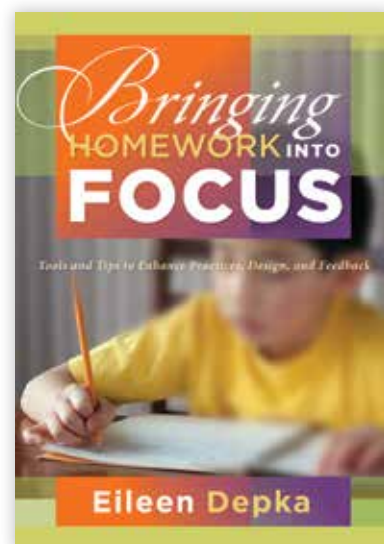
By Eileen Depka

In many classrooms, teachers assign homework out of habit. Learn to design quality homework instead. Prepare students and measure their comprehension by assigning purposeful work, setting clear expectations, and providing feedback as the unit of study unfolds. 136 pages

52BCE-BKF616 **\$24.95**  
ISBN 978-1-936763-23-8

### Benefits

- Recognize that different kinds of homework assignments advance students' knowledge and promote their understanding during all stages of the learning process.
- Learn the components that influence quality homework design.
- Interpret examples of assignments for multiple school subjects to understand how to create impactful questions on any topic.



## Using Formative Assessment in the RTI Framework

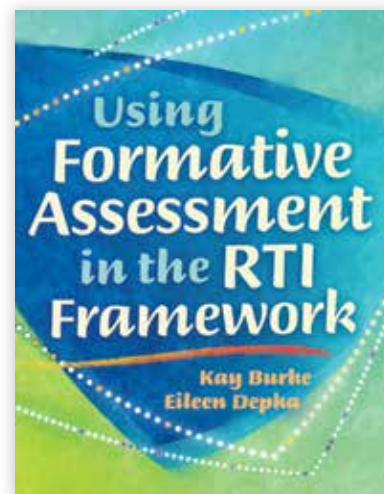
By Kay Burke and Eileen Depka

Understand the basics of RTI and its connection to formative assessment, and adjust instruction to increase levels of student understanding and achievement with the information, tools, and techniques presented in this practical guide. 144 pages

52BCE-BKF369 **\$24.95**  
ISBN 978-1-935249-74-0

### Benefits

- Acquire numerous examples of formative assessment tools, most of which can be used for any subject.
- Gain tools that help students self-assess their social skills and behavior patterns so they become more aware of how their actions affect their academic achievement.
- Find a four-step, systematic approach to data collection and analysis plus a variety of data collection and display methods.





## Assessment and the Common Core State Standards

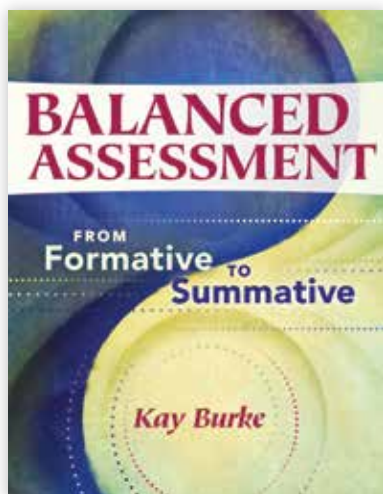
Presenter: Kay Burke

Construct a balanced set of assessment tools that improve instruction and gauge its success. Dr. Burke demonstrates how to repack the CCSS with a collaborative team, generate checklists and rubrics, share meaningful learning objectives with students, and craft performance tasks.

CEUs: 52BCE-KDS013 **\$279.00**  
3 Semester Hours: 52BCE-KDS014 **\$499.00**

### Benefits

- Identify power standards.
- Repack the Common Core State Standards as part of a collaborative team.
- Collaborate with grade-level or subject-area teams to create common assessments.



## Balanced Assessment

From Formative to Summative

By Kay Burke

Learn how to integrate formative and summative assessments seamlessly into instruction. Research, rationale, strategies, and examples help teachers develop their own repertoire of assessments to monitor, grade, and gauge a student's ability to meet standards and curriculum goals. 176 pages

52BCE-BKF272 **\$24.95**  
ISBN 978-1-934009-52-9

### Benefits

- Learn how teacher teams can analyze standards to make them more manageable and plan a logical instructional sequence.
- Understand formative and summative assessments and how they complement each other.
- Create checklists and rubrics.

## Grading

### A Guide to Effective Practice

Presenters: Kristine Nielsen and Douglas Reeves

Ensure that your grading systems are accurate, fair, specific, and timely. Learn processes for evaluating your current grading system, discussing contentious grading issues with colleagues, and engaging all stakeholders in the feedback and grading process.

CEUs: 52BCE-KDS028 **\$279.00**  
3 Semester Hours: 52BCE-KDS029 **\$499.00**



#### Benefits

- Review and revise your current grading practices.
- Employ effective feedback to impact student achievement.
- Analyze what makes students high or low grade earners.

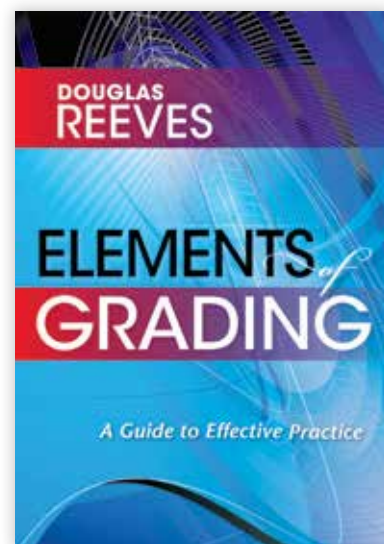
## Elements of Grading

### A Guide to Effective Practice

By Douglas Reeves

**Bestseller** Learn several strategies for improving grading practices, while examining the common arguments against reform. With this practical guide, you can improve grading to meet four essential criteria—accuracy, fairness, specificity, and timeliness—and also make the process quicker and more efficient. 152 pages

52BCE-BKF410 **\$24.95**  
ISBN 978-1-935542-12-4



#### Benefits

- Learn a rational process for evaluating grading systems at all levels, from classroom practices to national policies.
- Explore a collegial process for discussing some of the most contentious issues in grading.
- Discover a communicative process for bringing all stakeholders into the discussion.



## Formative Assessment and Standards-Based Grading

Presenters: Robert J. Marzano and Tammy Heflebower

Presented by Marzano Research

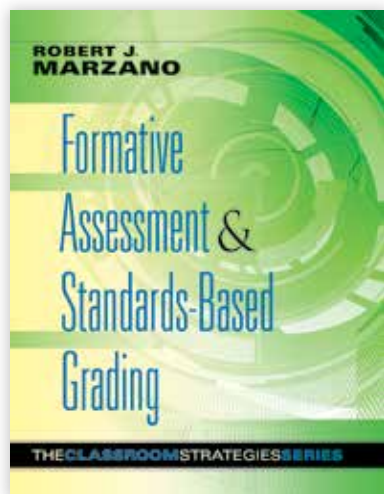
Dr. Marzano and Dr. Heflebower walk you through the research and theories that support what kind of feedback, assessment, and grading enhance student learning. Learn how to construct assessments, create rubric-based scales to inform assessments, and monitor students' progress.

CEUs: 52BCE-KDS007 **\$279.00**

3 Semester Hours: 52BCE-KDS008 **\$499.00**

### Benefits

- Design multiple assessments that inform instructional design.
- Clarify learning goals for your students.
- Develop rubrics, or proficiency scales, to guide students' learning.



## Formative Assessment & Standards-Based Grading

By Robert J. Marzano

Published by Marzano Research

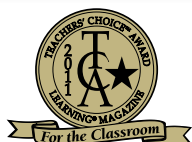
**Bestseller** Learn everything you need to know to implement an integrated system of assessment and grading. The author explains how to design, interpret, and systematically use three different types of formative assessments and how to track student progress and assign meaningful grades. 184 pages

52BCE-BKL003 **\$29.95**

ISBN 978-0-9822592-2-1

### Benefits

- Learn how to design three types of formative classroom assessments that should be used in a comprehensive system.
- Understand the difference between standards-based and standards-referenced systems.
- Find out why it is usually inappropriate to use the 100-point scale in conjunction with formative assessment.



## A School Leader's Guide to Standards-Based Grading

By Tammy Heflebower, Jan K. Hoegh, and Phil Warrick

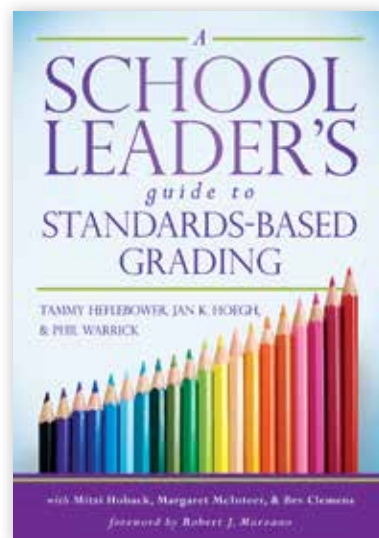
With Mitzi Hoback, Margaret McInteer, and Bev Clemens

Foreword by Robert J. Marzano

Published by Marzano Research

Assess and report student performance with standards-based grading rather than using traditional systems that incorporate nonacademic factors. Learn to assess and report performance based on prioritized standards, and gain effective strategies for offering students feedback on their progress. 144 pages

52BCE-BKL019 **\$24.95**  
ISBN 978-0-9858902-8-5



### Benefits

- Distinguish between standards-based and standards-referenced grading, and examine the basis of each.
- Understand the research and reasoning for standards-based grading, and read other educators' accounts of applying it in their schools.
- Examine current grading practices, and identify ways to ensure grades accurately reflect students' strengths and weaknesses.

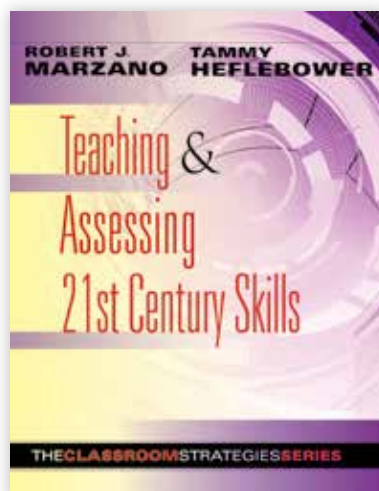
## Teaching & Assessing 21st Century Skills

By Robert J. Marzano and Tammy Heflebower

Published by Marzano Research

In this clear, practical guide, the authors present a model of instruction and assessment based on a combination of cognitive skills (skills students will need to succeed academically) and conative skills (skills students will need to succeed interpersonally) necessary for the 21st century. 264 pages

52BCE-BKL009 **\$34.95**  
ISBN 978-0-9833512-0-7



### Benefits

- Read relatable classroom stories that depict the presented strategies.
- Use end-of-chapter comprehension questions to help assess and reinforce understanding of the new strategies.
- Gain an appendix of rubrics for assessing cognitive and conative 21st century skills.

## Using Common Core Standards to Enhance Classroom Instruction & Assessment

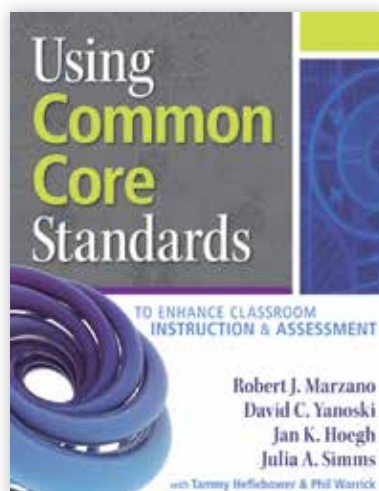
By Robert J. Marzano, David C. Yanoski, Jan K. Hoegh, and Julia A. Simms

With Tammy Heflebower and Phil Warrick

Published by Marzano Research

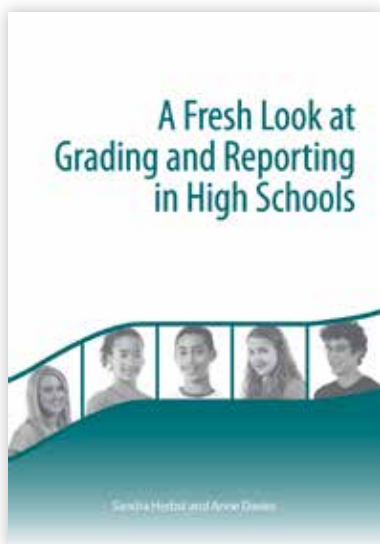
**Bestseller** Discover how to weave an in-depth understanding of the Common Core into successful classroom practice with this two-part resource. You'll learn how to power the standards with guided assessment and measure student progress in a way that accurately reflects learning. 304 pages

52BCE-BKL015 **\$34.95**  
ISBN 978-0-9833512-9-0



### Benefits

- Gain a clear understanding of what the CCSS are, how they are organized, and how they can be used in the classroom.
- Learn how to integrate 21st century thinking and reasoning into instruction.
- Design learning goals and proficiency standards geared toward individual students.



## A Fresh Look at Grading and Reporting in High Schools

By Sandra Herbst and Anne Davies

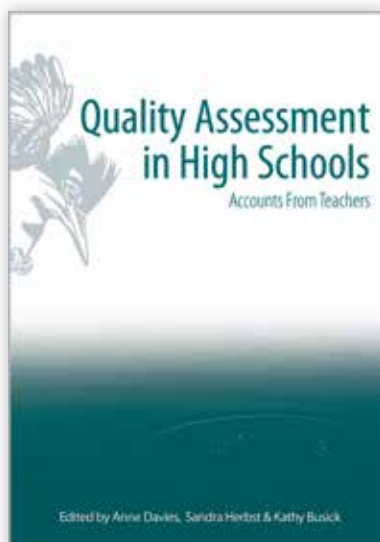
Equip yourself with research-based strategies to execute effective classroom assessment. This book is organized around four quadrants: determining the learning destination, researching the expected quality level, planning to collect reliable evidence of learning, and collecting baseline evidence of learning. 112 pages

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52BCE-BKF528 **\$19.95**  
ISBN 978-1-936764-80-8

### Benefits

- Learn to accurately and honestly assess student performance.
- Read examples from a variety of disciplines that effectively use standards-based grading and classroom assessment.
- Understand what actions must take place before and during learning to ensure proper grading and assessment.



## Quality Assessment in High Schools

Accounts From Teachers

Edited by Anne Davies, Sandra Herbst, and Kathy Busick

Discover how to increase the efficacy of your assessment practices and motivate students to take ownership of their learning. Educators from a variety of disciplines share techniques and firsthand strategies for creating systems of assessment that target student needs. 200 pages

A Joint Publication With Building Connections Publishing, Inc.  
Canadian customers: Visit [connect2learning.com](http://connect2learning.com) to order.

52BCE-BKF526 **\$29.95**  
ISBN 978-1-935543-97-8

### Benefits

- Learn to seek feedback and to apply insights from both failures and successes, while maintaining a sense of humor, in order to strengthen student learning.
- Identify quality classroom assessment, and implement it in your own classroom.
- Use assessment to amplify learning across disciplines and school systems.



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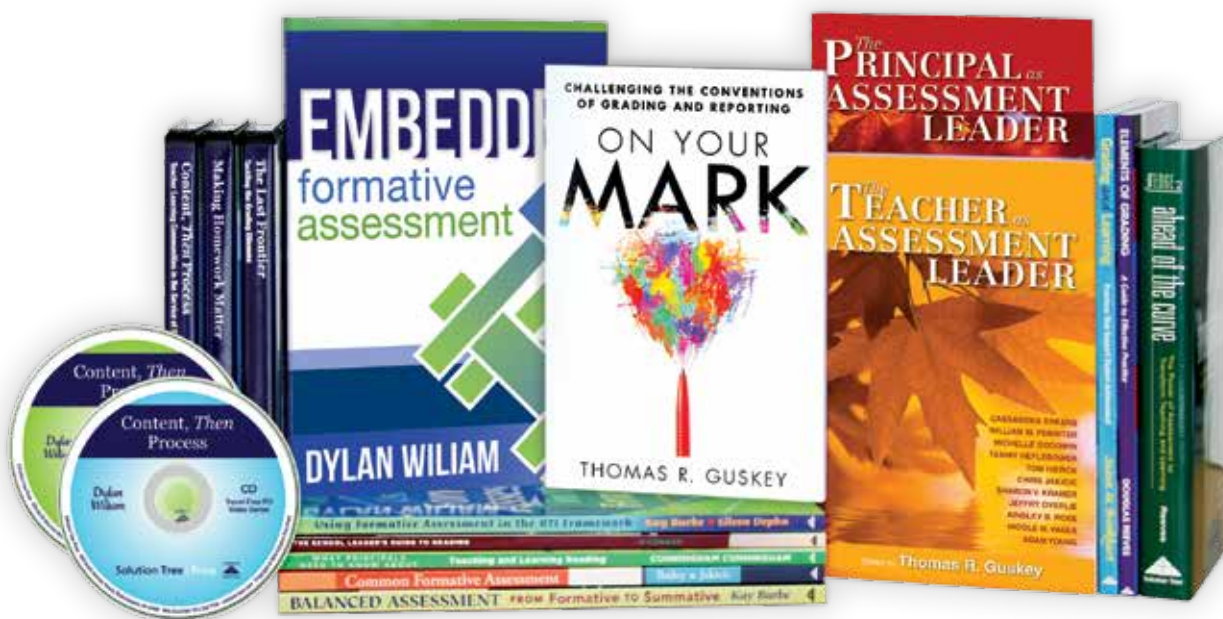
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