



Literacy Success:

The Critical Role of Basic Vocabulary Instruction

Marzano Resources recommends watching sessions in the following order.

Introduction and Keynote Robert J. Marzano <i>Vocabulary and Literacy Development: You Can't Have One Without the Other</i>
Break
In-Depth Session Robert J. Marzano <i>Using the Cluster Approach to Vocabulary Instruction</i>
Break
In-Depth Session Robert J. Marzano <i>Assessing Vocabulary Knowledge and Placing Students on the Continuum</i>
Break
In-Depth Session Robert J. Marzano <i>Addressing Advanced Terms and Moving Students Into More Complex Clusters</i>
Break
In-Depth Session Robert J. Marzano <i>Supplemental Resources for Vocabulary Instruction</i>
Break
Question & Answer Session Robert J. Marzano

Agenda is subject to change.

Keynote Session Description

Robert J. Marzano

Vocabulary and Literacy Development: You Can't Have One Without the Other

Research has proven that vocabulary knowledge and literacy development go hand-in-hand. In this session, Robert J. Marzano will overview the importance of vocabulary to reading and general literacy development. He'll explain how foundational basic vocabulary terms are and outline three tiers of vocabulary terms: basic, advanced, and academic. In his 50 years of educational innovation, Dr. Marzano has identified the most important terms in all three tiers. In this keynote, he'll explain how to identify the ones to teach in school and how to provide the highest level of direct instruction for those terms.

In-Depth Session Descriptions

Robert J. Marzano

Using the Cluster Approach to Vocabulary Instruction

The cluster approach to vocabulary instruction is based on research about how information is organized and stored in the brain. When students learn vocabulary terms in clusters, their understanding is deeper and more flexible, and they're more able to make connections between related terms. In this session, Dr. Marzano will explain how teachers can select the most appropriate clusters for their students and align the cluster approach with their overarching literacy curriculum and routines.

Assessing Vocabulary Knowledge and Placing Students on the Continuum

Students come to the classroom with a wide range of preexisting vocabulary knowledge. Teachers must assess what terms students already know and the degree to which they know them in order to decide which clusters to focus instruction on. In this session, Dr. Marzano will provide tools and resources that teachers can use with small groups or individual students to assess their current state and make plans to increase their vocabulary knowledge.

Addressing Advanced Terms and Moving Students Into More Complex Clusters

Students who have a good grasp of the basic terms should augment that knowledge by adding advanced terms to the clusters they already know. Knowing which cluster an advanced word belongs in allows students to make inferences about the definition and characteristics associated with the new word. In this session, Dr. Marzano will walk through the steps needed to help students leverage their basic vocabulary knowledge in order to expand their understanding to more complex terms and concepts.

Supplemental Resources for Vocabulary Instruction

Marzano Resources offers a student tracking book and an online technology tool that teachers can use to assess, instruct, and extend students' vocabulary knowledge. In this session, Dr. Marzano will explain how to use these supplemental materials to support, enhance, enrich, and extend students' vocabulary learning.