Understand, design, and teach classroom goals and objectives

Design and teach effective learning goals and objectives by following strategies based on the strongest research available. This first book in The Classroom Strategies Series includes a summary of key research behind these classroom practices and shows how to implement them using step-by-step hands-on strategies. Short quizzes help readers assess their understanding of the instructional best practices explained in each section.

Benefits

- Review research on goal setting.
- See the effect of well-designed and well-taught goals and objectives on student achievement.
- Gain concrete, detailed recommendations for classroom practice.
- Build in-depth understanding of how to design and teach classroom goals.
- Use as a personal resource or as a group study tool for teacher teams or entire faculties.
- Engage in short quizzes and exercises that assess your learning of how to apply these strategies.

In *Designing and Teaching Learning Goals and Objectives*, Robert Marzano brilliantly translates goal-setting research into thought-provoking and doable professional practice.”

—Larry Ainsworth, author of *Power Standards* and “Unwrapping the Standards*, coauthor of *Common Formative Assessments*, Five Easy Steps to a Balanced Math Program, and *Student-Generated Rubrics*

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Focus instructional activities on what matters most. Clear, specific learning goals lay the foundation for effective teaching. Learn what effective teachers do to establish and communicate learning goals, track student progress, and celebrate success.

Target and measure improved student learning. High-quality goals set an appropriate level of difficulty, drive the selection of targeted instructional activities, and align with assessment tools that allow teachers and students to measure progress. First explore the research on goal setting and two different kinds of learning goals. Then you’ll learn how to design goals and align them with proficiency scales to measure student performance. Finally, track student results—and celebrate!

### Learning Outcomes

- Distinguish between true learning goals and mere activities or assignments.
- Understand the difference between declarative and procedural knowledge.
- Translate broad standards into specific learning goals.
- Design goals at varying levels of difficulty and differentiate content for student needs.
- Explore four levels of cognition and how to design corresponding assessment items and tasks.
- Implement learning goals effectively over the course of a unit or school year.