



MARZANO
— Research —

Assessment & Grading

*Accelerate learning with innovative grading
and assessment practices.*

Accurately measure student mastery

At Marzano Research, we believe an effective system of formative assessment and standards-based grading gives students the frequent, specific, and constructive feedback they need to achieve and sustain high performance. Designing effective assessments and using them purposefully within a system of grading and reporting requires insight, practice, and teamwork. Through our PD, events, and books, your team will discover high-quality, targeted content and concrete examples to elevate assessment and grading practices schoolwide.

Here are just a few ways to enhance your learning:



Attend an event to acquire powerful, research-based strategies.

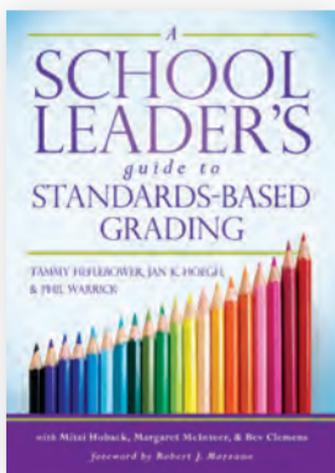


Organize a group book study to get your entire team on board.



Team up with us for on-site PD tailored to your goals.

Books



A School Leader's Guide to Standards-Based Grading

By Tammy Heflebower,
Jan K. Hoegh, and Phil Warrick

With Mitzi Hoback, Margaret McInteer,
and Bev Clemens

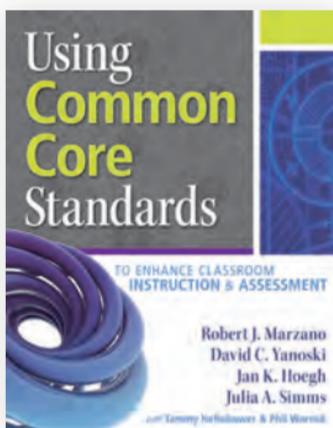
Foreword by Robert J. Marzano

Accurately report students' academic strengths and weaknesses with standards-based grading. Rather than using traditional systems that incorporate nonacademic factors such as attendance and behavior, learn to assess and report student performance based on prioritized standards. You will discover reliable, practical methods for analyzing what students have learned and gain effective strategies for offering students feedback on their progress. 144 pages

- Distinguish between standards-based and standards-referenced grading, and examine the basis of each.
- Understand the research and reasoning for standards-based grading, and read other educators' accounts of applying it in their schools.
- Examine current grading practices, and identify ways to ensure grades accurately reflect students' strengths and weaknesses.
- Discover how to improve student achievement through meaningful, measurable, and accurate reporting.
- Address the role of exceptional learners—students with special needs, English learners, and gifted and talented students—in the assessment process.

54MBI-BKL019 **\$24.95**
ISBN 978-0-9858902-8-5

Books



Using Common Core Standards to Enhance Classroom Instruction & Assessment

By Robert J. Marzano,
David C. Yanoski, Jan K. Hoegh,
and Julia A. Simms

With Tammy Heflebower
and Phil Warrick

Bestseller Discover how to weave an in-depth understanding of the Common Core into successful classroom practice with this two-part resource. You'll learn how to power the standards with guided assessment and measure student progress in a way that accurately reflects learning. Included are hundreds of ready-to-use, research-based proficiency scales for both English language arts and mathematics. 304 pages

- Gain a clear understanding of what the CCSS are, how they are organized, and how they can be used in the classroom.
- Learn how to integrate 21st century thinking and reasoning into instruction.
- Design learning goals and proficiency standards geared toward individual students.

54MBI-BKL015 **\$34.95**
ISBN 978-0-9833512-9-0



Designing & Teaching Learning Goals & Objectives

By Robert J. Marzano

Bestseller Design and teach effective learning goals and objectives by following strategies based on the strongest research available. This book includes a summary of key research behind these classroom practices and shows how to implement them using step-by-step hands-on strategies. Short quizzes help readers assess their understanding of the instructional best practices explained in each section. 152 pages

- Review research on goal setting.
- See the effect of well-designed and well-taught goals and objectives on student achievement.
- Gain concrete, detailed recommendations for classroom practice.
- Build in-depth understanding of how to design and teach classroom goals.
- Use as a personal resource or as a group study tool for teacher teams or entire faculties.
- Engage in short quizzes and exercises that assess your learning of how to apply these strategies.

54MBI-BKL001 **\$24.95**
ISBN 978-0-9822592-0-7

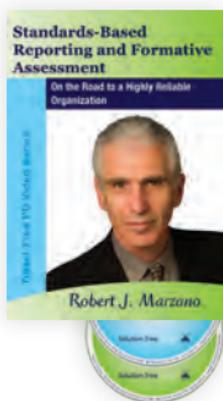


Formative Assessment & Standards-Based Grading

By Robert J. Marzano

Bestseller Learn everything you need to know to implement an integrated system of assessment and grading. This book details the specific benefits of formative assessment and explains how to design and interpret three different types of formative assessments, how to track student progress, and how to assign meaningful grades. Detailed examples bring each concept to life, and chapter exercises reinforce the content. 184 pages

54MBI-BKL003 **\$29.95**
ISBN 978-0-9822592-2-1



Published by Solution Tree

Standards-Based Reporting and Formative Assessment

On the Road to a Highly Reliable Organization

Featuring Robert J. Marzano

Proposing that formative assessments should be the basis for grading and reporting, Dr. Marzano offers a research-based framework that outlines strategies for designing and scoring these important assessments. You'll learn why the 100-point grading scale can stunt a student's potential, how to design measurement topics and migrate traditional practices into a formative system, and explore a new direction for results-oriented report cards. 90-minute DVD with presentation; CD with presentation handouts and supporting resources

54MBI-DVF040 **\$195.00**
UPC 811796010377

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Signature PD Services

Standards-Based Grading for School Leaders Workshop

Implement effective grading practices. Transform your school's grading system into one that really shows what students know. Your team will explore specific aspects of standards-based grading implementation, from identifying prioritized standards and composing proficiency scales to creating aligned assessments and revising report cards.

Grades pose tremendous consequences for students. At this workshop, you'll explore standards-based grading from a leader's perspective and discover practical steps and strategies for guiding educators, students, and parents through the process. We'll walk you through both short- and long-term planning components for successful implementation and guide you through the opportunities and challenges that may arise during the transition.

- Learn to recruit and build teams of educators to prioritize standards and write proficiency scales.
- Discover three kinds of assessments, and learn how educators can use each type as an effective part of a standards-based grading system.
- Create an action plan for revising report cards to more clearly communicate student progress and achievement.
- Formulate a communication plan to facilitate your school's transition to standards-based grading.
- Connect standards-based grading to the bigger picture of school reform.

Formative Assessment and Standards-Based Grading Workshop

Take measure of your assessment practices. Are they helping students understand and attain learning goals? Are they helping you refine your instruction, give feedback, and report on student progress? Learn research-based practices for using quality formative assessments aligned with solid grading practices, and enjoy the confidence that comes from knowing your instructional decisions are based on sound assessment data.

Select a one-day overview, or dig deeper over two days into three critical areas:

1. Understand the types and uses of formative assessment.
2. Examine current grading practices and how they relate to student learning.
3. Connect formative assessment practices with grading practices that accurately reflect student achievement.
 - Understand what research reveals about feedback, assessment, and grading.
 - Explore the uses of different kinds of formative assessments.
 - Apply assessment information to gain formative, summative, or instructional feedback.
 - Track student progress for a better overall picture of performance.
 - Align grading and reporting practices with formative assessment strategies.



Educational Services

Proficiency Scale and Assessment Development

Is your school or district struggling to develop and align instruction and assessment practices with the standards? Are you looking for a structure that creates consistency and accuracy in scoring and tracking student progress?

Discover how to organize standards into progressions of knowledge for essential topics and embed those progressions in scoring rubrics. Learn to use proficiency scales to provide meaningful feedback to students and track their progress over time. Understand how proficiency scales can be used to plan for and deliver instruction in classrooms, and construct both formative and summative assessments that align with the proficiency scales.

- Understand how to develop a proficiency scale by unpacking grade-level and/or course-level standards.
- Learn how proficiency scales can be used to plan units and lessons for instruction.
- Explore how to design and implement effective student learning outcomes using proficiency scales.
- Discover how proficiency scales can be used by both students and teachers to score and track student progress over time.
- Determine how teachers can use student data to reflect on their effectiveness and promote meaningful dialogue among their colleagues.

Alignment Audit

Does what's being taught and assessed in your school or district align with your standards of what students should be learning?

Marzano Research can analyze how well-aligned your curriculum and assessment are with the Common Core or other state standards and make recommendations to address gaps or overlaps.

- Gain a thorough, unbiased analysis of current alignment of standards, curriculum, and assessment (or other areas defined in the contract).
- Explore strategies to improve alignment.
- Receive a formal report of results and recommendations to share with stakeholders.

Standards-Based Assessment Consulting

Are your staff members struggling to write assessments aligned with your proficiency scales? Let Marzano Research guide teacher teams through the process, while building skill and capacity.

- Create a set of formative and summative assessments to measure progress on each learning goal or standard, for each grade level and content area specified in the contract.
- Develop deep teacher understanding of how to score assessments and use assessment data.
- Gain a final written report with instructions on scoring assessments and using assessment data in grading.



Online Course



Robert J.
Marzano



Tammy
Heflebower

Formative Assessment and Standards-Based Grading

Online Course

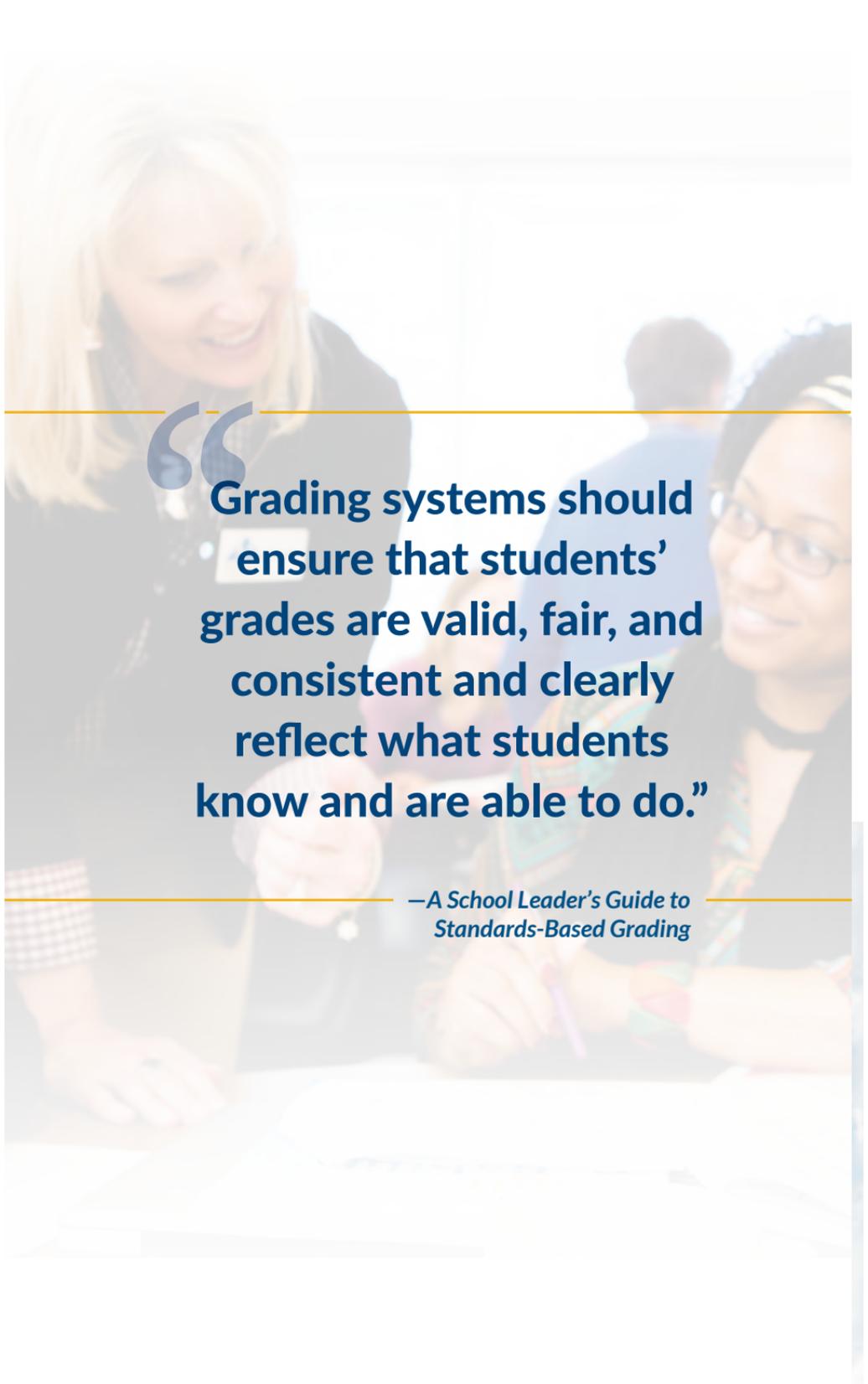
Presenters: Robert J. Marzano
and Tammy Heflebower

Dr. Marzano and Dr. Heflebower walk you through the research and theories that support what kind of feedback, assessment, and grading enhance student learning. You'll also learn how to construct assessments, create rubric-based scales to inform both formative and summative assessments, and monitor and affect students' progress.

- Design multiple assessments that inform instructional design.
- Clarify learning goals for your students.
- Develop rubrics, or proficiency scales, to guide students' learning.
- Track students' progress through research-tested methods.
- Assess students for grades with consistent, reliable, and valid methods.

Registration includes an electronic copy of *Formative Assessment & Standards-Based Grading* to complete assigned readings.

CEUs: 54MBI-KDS007 **\$279.00**
3 Semester Hours: 54MBI-KDS008 **\$499.00**

A photograph of two women, one with blonde hair and one with dark hair and glasses, smiling and looking at a document together. The image is overlaid with a semi-transparent white box containing text. Two horizontal orange lines are positioned above and below the text.

“Grading systems should ensure that students’ grades are valid, fair, and consistent and clearly reflect what students know and are able to do.”

—A School Leader’s Guide to Standards-Based Grading



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